EVOKE MEDIA *Weekly*

OUR PROMISE: TRANSPARENCY • AUTHENTICITY • TRACEABILITY

ISSUE 005

2–8 NOVEMBER 2026



AI ILLUSTRATION: EVOKE MEDIA

Good News Around The World!

Coral recovery in the lab, a cancer blood-test trial, stars in the Cat's Head Nebula, and AI-assisted antibiotic discoveries

EVOKE Media Shines Light On...

Ten of Evoke Media's own articles from the week, each built from the reports of the outlets named under it. Each card opens ours.

CARDS ARE ILLUSTRATIONS BY EVOKE MEDIA.



1 ENVIRONMENT

Bleached coral fragments recovered within seven weeks after touching healthy, genetically identical neighbours in a Stanford laboratory study. The algae-transfer mechanism offers a direction for restoration research, but matching individual corals makes direct contact impractical across whole reefs.

READ ON EVOKE MEDIA →

Sources: Optimist Daily · Stanford University



2 HEALTH

A trial in England will assess whether multi-cancer blood tests help GPs identify patients who need further investigation, with more than 20,000 people eligible. The aim is earlier diagnosis, but the tests remain under evaluation and cannot by themselves confirm or rule out cancer.

READ ON EVOKE MEDIA →

Sources: Reuters · BBC News

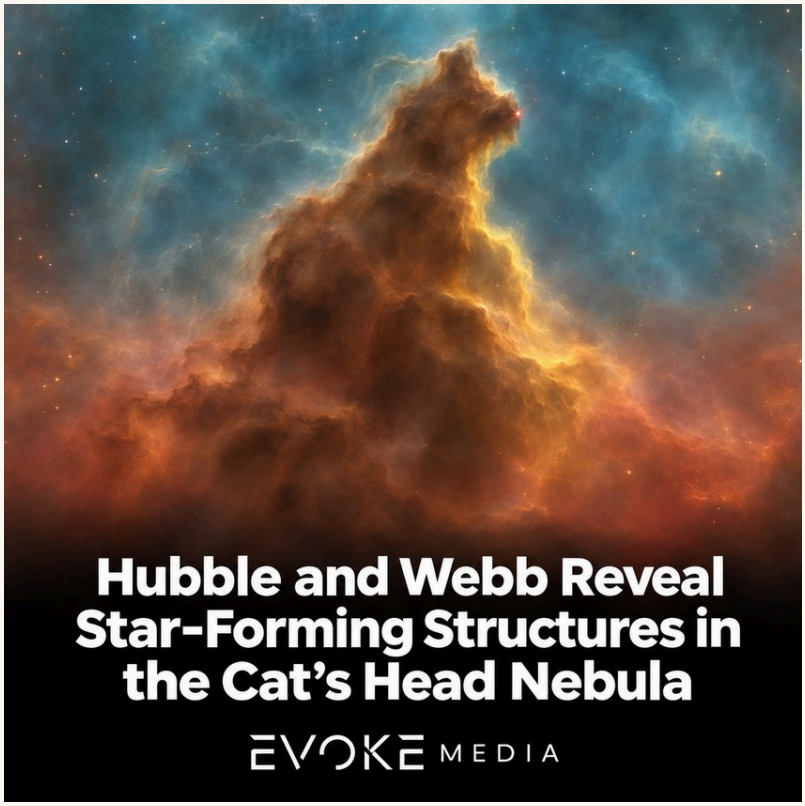
EVOKE Media Shines Light On…

3 SCIENCE

Hubble and Webb observations reveal different layers of the Cat's Head Nebula, a gas-and-dust pillar about 7,500 light-years away. Visible-light and infrared views help astronomers investigate how radiation shapes the structure and where young stars may be forming.

READ ON EVOKE MEDIA →

Sources: NASA · NASA · Live Science



4 GIVING

Trevor Bergman completed his goal of visiting all 85 Australian Lifeblood donation centres, alongside a lifetime total of 545 donations. His rare anti-D antibodies contribute to treatment that helps protect babies, while his journey highlights the continuing need for regular donors.

READ ON EVOKE MEDIA →

Sources: Good News Network · ABC News



EVOKE Media Shines Light On...



5 HEALTH

A toothbrush with electricity-generating bristles improved plaque, gum inflammation and bleeding measures more than a conventional brush in a three-month trial involving 109 adults. Larger studies must establish whether those improvements prevent cavities or tooth loss over the longer term.

READ ON EVOKE MEDIA →

Sources: New Scientist



6 ANIMALS

Fifty-three southern giant burrowing frogs rescued as tadpoles after the black summer bushfires have returned to habitat in eastern Victoria after years at Melbourne zoo. Tagged animals and recording equipment will help monitor the release, alongside a captive breeding programme intended to support wild populations.

READ ON EVOKE MEDIA →

Sources: The Guardian

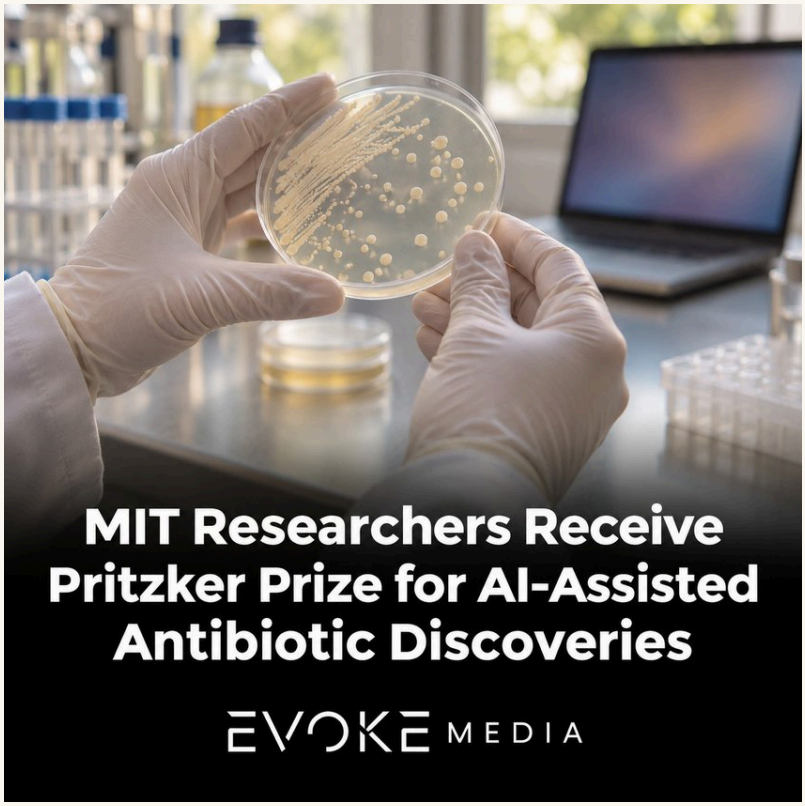
EVOKE Media Shines Light On...

7 TECHNOLOGY

MIT's Regina Barzilay and James Collins received the 2026 Pritzker Prize for work combining AI with laboratory testing to identify antibacterial candidates. Their discoveries show how computation can support the search for treatments against resistant bacteria, while broader drug development remains at an early stage.

READ ON EVOKE MEDIA →

Sources: MIT News



8 HEALTH

An observational study of 352 older Swedish women linked aspects of lifetime estrogen exposure with fewer signs of vascular injury on brain scans. The findings support further research, but do not prove cause and effect or establish that hormone therapy prevents dementia.

READ ON EVOKE MEDIA →

Sources: MedPage Today · Neurology



EVOKE Media Shines Light On...

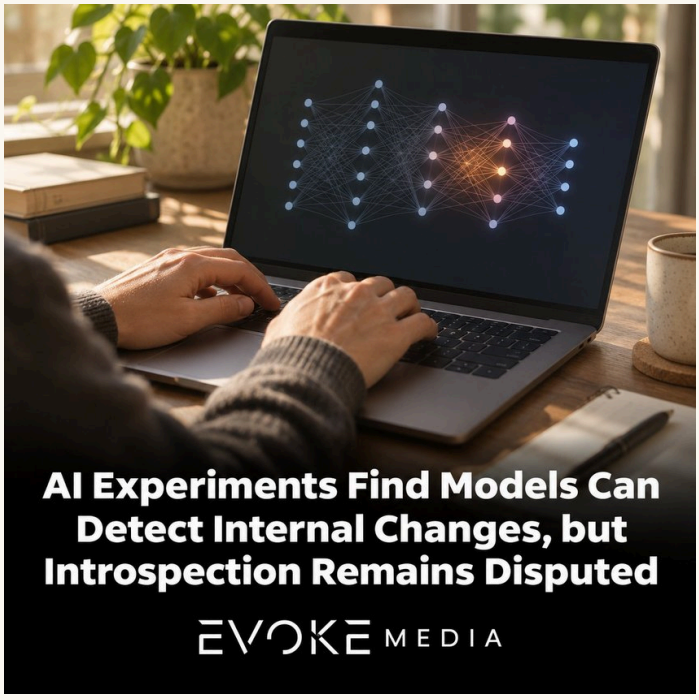


9 ENVIRONMENT

Methane captured from farm waste, landfills and wastewater can be purified into renewable natural gas compatible with existing gas equipment. The approach links waste management with energy supply, with traceable sourcing important to documenting its environmental benefits.

READ ON EVOKE MEDIA →

Sources: Happy Eco News



10 TECHNOLOGY

Controlled experiments found that language models can sometimes detect unusual changes in their internal activity. The work gives researchers a way to investigate AI processing, but whether that detection amounts to introspection remains disputed and it does not establish self-awareness.

READ ON EVOKE MEDIA →

Sources: Quanta Magazine

Every one of the ten is an Evoke Media article, written from the reports of the outlets named with it.

READ MORE AT EVOKEMEDIA.IO ↗

EVOKE Marketplace Is Now Available on the Apple App Store and Google Play

Announcements from EVOKE's own businesses, written by the company — not news reporting.

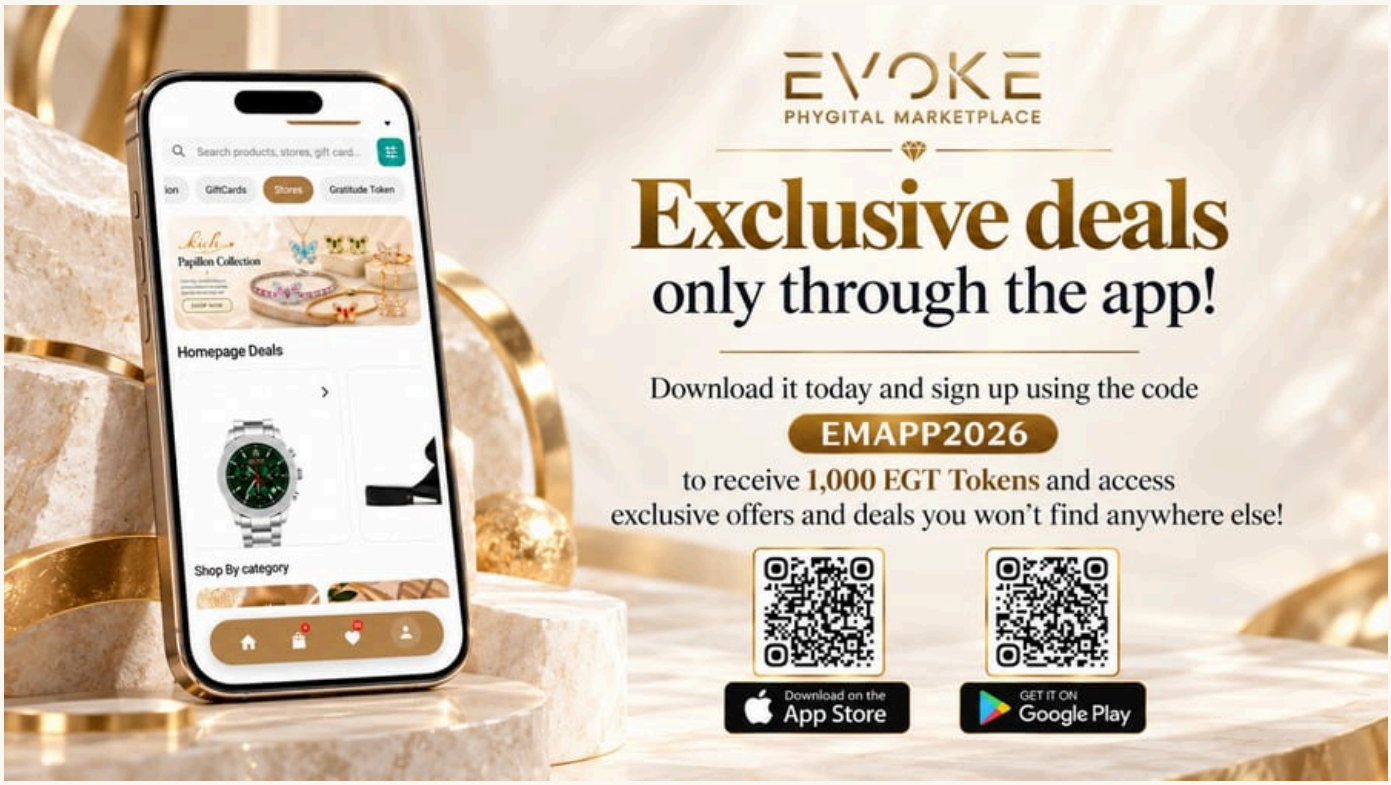


Image: Evoke Media

EVOKE Marketplace, which connects shoppers with brands and creators in jewellery, watches, fashion, handbags, footwear and home décor, now has its own app. It brings product and store search, wishlists, checkout, order history and favourite stores into one place, with deals found only in the app. Craig invites new users to sign up with his code EMAPP2026 to receive 1,000 EGT tokens.

DOWNLOAD ON THE APP STORE ↗ GET IT ON GOOGLE PLAY ↗

READ ON EVOKE MEDIA →

Top Stories of the Week

Five major events of the week, told for what went right. Each names the outlets that reported it.



Image: courtesy of Hawaii Department of Transportation

A Living Breakwater in Hawai‘i Tests Coastal Protection and Coral Habitat

Off O‘ahu, a team is installing 60 concrete reef structures designed to reduce wave energy and provide places for corals to grow, with completion planned for January 2027. The 50-metre installation is a prototype rather than proven coastline-wide protection, and researchers will measure its effect on waves once all the structures are in place.

READ ON EVOKE MEDIA →

Reported by Mongabay



Image: Curtin University

Signs of Red Blood Cells Found in a 115-Million-Year-Old Dinosaur Bone

Researchers led by Curtin University report structures resembling red blood cells and traces of heme, an oxygen-carrying compound, in the leg bones of Aratasaurus, a dinosaur from what is now Brazil. The finding remains disputed, but confirmation could open new ways to study dinosaur blood and metabolism.

READ ON EVOKE MEDIA →

Reported by The Guardian

Top Stories of the Week



Image: Amgueddfa Cymru

The Code of a 400-Year-Old Shipwreck Padlock Is Cracked

Experts at Amgueddfa Cymru – Museum Wales and Cardiff University used micro CT scanning to read the four-letter code, ANCE, of a brass padlock from the Ann Francis, a ship wrecked off Margam in 1583 on its way back from Spain. The metal detectorist who found it in 1999, Peter Hughes, had tried to open it for 20 years and said he was truly thrilled; the hoard is on display at Swansea Waterfront Museum.

READ ON EVOKE MEDIA →

Reported by BBC News



Image: NASA/James Blair

NASA's Simulated Mars Crew Comes Home After More Than a Year

The four volunteers of NASA's Crew Health and Performance Exploration Analog stepped outside on 31 October after more than a year in a simulated Mars habitat, where they tested systems, grew crops, managed limited resources and coped with communication delays. What they learned will help NASA design its future Moon base and plan missions to Mars.

READ ON EVOKE MEDIA →

Reported by NASA

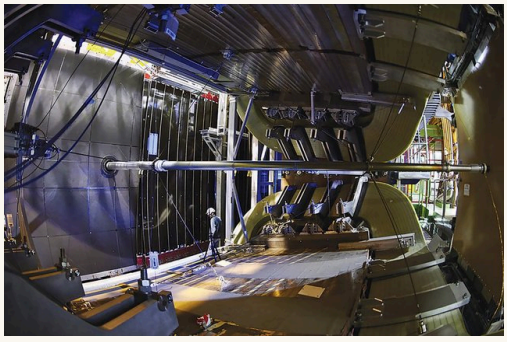


Image: CERN

Physicists Get a First Glimpse of the Zeptoverse

Researchers at CERN's LHCb experiment have found the first evidence of an extremely rare particle decay, seen in only about one in 10 billion beauty particles, which physicists had been looking for for more than 40 years. The result is still preliminary, but it opens a window on scales of sextillionths of a metre, where undiscovered particles could make themselves known.

READ ON EVOKE MEDIA →

Reported by New Scientist

Health and Wellness

An mRNA vaccine against pancreatic cancer, a patch to catch disease early and a mental health hub open all hours.



Image: Yuki Noguchi/NPR

A Personalised mRNA Vaccine Offers Hope Against Pancreatic Cancer

Donna Gustafson has no evidence of pancreatic cancer seven years after receiving an experimental personalised mRNA vaccine alongside surgery and chemotherapy. Eight of 16 patients in the small trial developed a response to the vaccine, with seven of those eight still alive; larger studies are needed to establish its benefit.

READ ON EVOKE MEDIA →

Reported by NPR

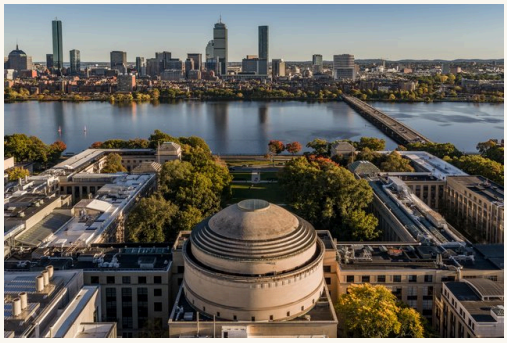


Image: Emily Dahl

MIT Will Lead Work on a Wearable Patch for Early Disease Detection

MIT will lead a four-year project of up to $38 million, funded by the US health research agency ARPA-H, to develop PYTHIA, a wearable patch powered by body heat that continually monitors signs of heart disease and sepsis. It could help doctors diagnose heart failure and sepsis before they cause irreversible damage.

READ ON EVOKE MEDIA →

Reported by MIT News



Image: Gary Calton/The Guardian

A Round-the-Clock Mental Health Hub Shows Promising Early Results

Hope Haven in Whitehaven, one of six pilot hubs in England, offers mental health support around the clock with no referral needed, and about 3,000 people used it in its first five months, nearly half of them new to NHS mental health services. Inpatient admissions in the area fell by 24%, and 100 more hubs are due to open.

READ ON EVOKE MEDIA →

Reported by The Guardian

Philanthropy

A sanctuary funded by its viewers, wheelchair skills shared with others and payments for living with wildlife.



Image: courtesy of Alveus Sanctuary

A Wildlife Sanctuary Built and Funded by Its Online Audience

Maya Higa founded the Alveus Sanctuary in Austin, Texas, in 2021 with a 21-hour charity stream on Twitch that raised more than $500,000, and its round-the-clock livestream of animals that cannot return to the wild reaches a new generation. Her followers' donations keep it self-sustaining, and it has raised more than $7.5 million for conservation.

READ ON EVOKE MEDIA →

Reported by Optimist Daily



Image: YouTube screengrab – credit, Xie Junwu

A Wheelchair Athlete Shares Skateboarding Skills to Build Confidence

After completing marathons and mountain climbs, Xie Junwu opened a sports rehabilitation centre in Nanchang, China, where he teaches wheelchair skateboarding. He is helping others develop confidence in manoeuvring their chairs and hopes to organise a wheelchair skateboarding competition.

READ ON EVOKE MEDIA →

Reported by Good News Network



Image: courtesy of Harmony with Wildlife

Villagers in Botswana Are Paid for Living Alongside Wildlife

Under the Harmony with Wildlife programme, run by the nonprofit Wild Impact and the safari company &Beyond, two villages beside the Okavango Delta are paid for camera-trap photographs of the elephants, lions and other animals that pass through. The villagers decide together how to spend the money, which Wild Impact funds itself so that the payments can last.

READ ON EVOKE MEDIA →

Reported by Mongabay

The Week in AI

AI developments from around the world this week.



Image: Apple

Apple Watch Gets AI Features to Help You Remember Conversations

Apple's new Audio Intelligence features, in the latest watchOS developer beta, include Live Rewind, which shows the last 15 seconds of a conversation as text so you can catch something you missed, and Siri Recap, which summarises conversations to look back on later. Apple says the raw audio is handled in dedicated hardware and is not saved or made available to apps or to Apple.

READ ON EVOKE MEDIA →

Reported by The Verge



Image: David Imel

Siri's AI Can Carry Out Tasks in Other Companies' Apps

In the iOS 27.3 Developer Preview, Apple is letting developers integrate Siri's expanded AI features so it can use personal context and on-screen information to carry out requests. The tools could simplify tasks such as changing a ride's pickup address, with similar capabilities being added across Apple's own apps.

READ ON EVOKE MEDIA →

Reported by The Verge

The Week in AI

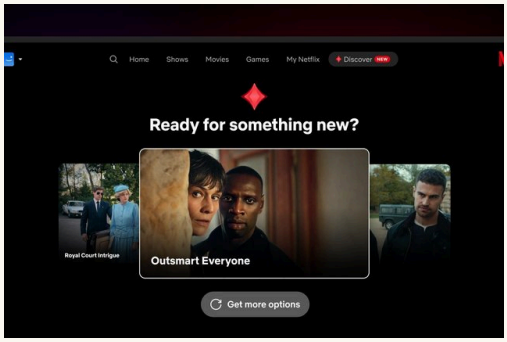


Image: Netflix

Netflix's New AI Discover Tab Suggests What to Watch by Theme

Netflix is adding an AI Discover tab to its TV app, starting with recommendations grouped by themes such as “Something Light”, “Family Movie Night” and “Quick Watches”. If you do not like a suggestion you can say so and the app will remember; it is rolling out gradually in the US on supported TVs.

READ ON EVOKE MEDIA →

Reported by The Verge



Image: The Verge

ChatGPT Adds Animated GIF Creation and Editing

ChatGPT is adding animated GIF creation from a prompt or uploaded photo, with controls to change playback speed and edit individual frames. The rollout gives users a way to create and refine short animations in one conversation, rather than assembling the frames themselves.

READ ON EVOKE MEDIA →

Reported by The Verge



Image: X/@IIT Bombay

IIT Bombay's AI Forecast Gives Farmers Four Weeks to Plan

IIT Bombay's KrishiDrought portal combines satellite observations, climate data and deep learning to forecast soil moisture up to four weeks ahead across India. The publicly accessible maps could help farmers plan irrigation and seek local advice before dry conditions damage crops, rather than replacing that advice.

READ ON EVOKE MEDIA →

Reported by The Better India

MORE AI NEWS ON EVOKE MEDIA →

Learn AI: Three Tips to Try

Three things to try this week, whichever assistant you use.

Ask for a Table

When you are comparing options, a table is easier to read than paragraphs. Say what the rows and columns should be.

> TRY
> Put these three options in a table: one row each, with the cost, the time it takes and the main risk.

Start a Fresh Chat for a New Job

A long conversation carries everything said earlier into each new answer. When you switch to an unrelated task, open a new chat and give it only what it needs.

> TRY
> This is a new task. Using only the notes below, write a two-line summary and nothing else.

Turn Notes into a To-Do List

Rough notes from a meeting or a call are easy to lose. Ask the assistant to pull out every action, so nothing is forgotten.

> TRY
> Turn these meeting notes into a checklist of actions, each with who will do it and by when.

Inside the EVOKE Ecosystem

Announcements from EVOKE's own businesses, written by the company — not news reporting.



IMAGE: ELEVATE SUMMIT

FreedomBell V: Where High Achievers Build What's Next

FreedomBell V, an ELEVATE × EVOKE experience, brings a curated community of entrepreneurs, investors, mentors, technologists and visionaries to Las Vegas during CES week, from 6 to 10 January 2027. Its aim is to build relationships, discover the next big idea and explore how AI and technology can build extraordinary enterprises while solving real problems for humanity. Seating is strictly limited, and attendance is by application.

- Power breakfasts and intimate dinners
- Discovering emerging technology at CES together
- Gratitude Dinners and the Gratitude Gala
- Conversations on AI, business and investment
- An evening inside Sphere
- The FreedomBell Mastermind and Brunch

ELEVATE-SUMMIT.ORG ↗

EVOKE Tech Spotlight

Announcements from EVOKE's own businesses, written by the company — not news reporting.

Product photos without the photo shoot

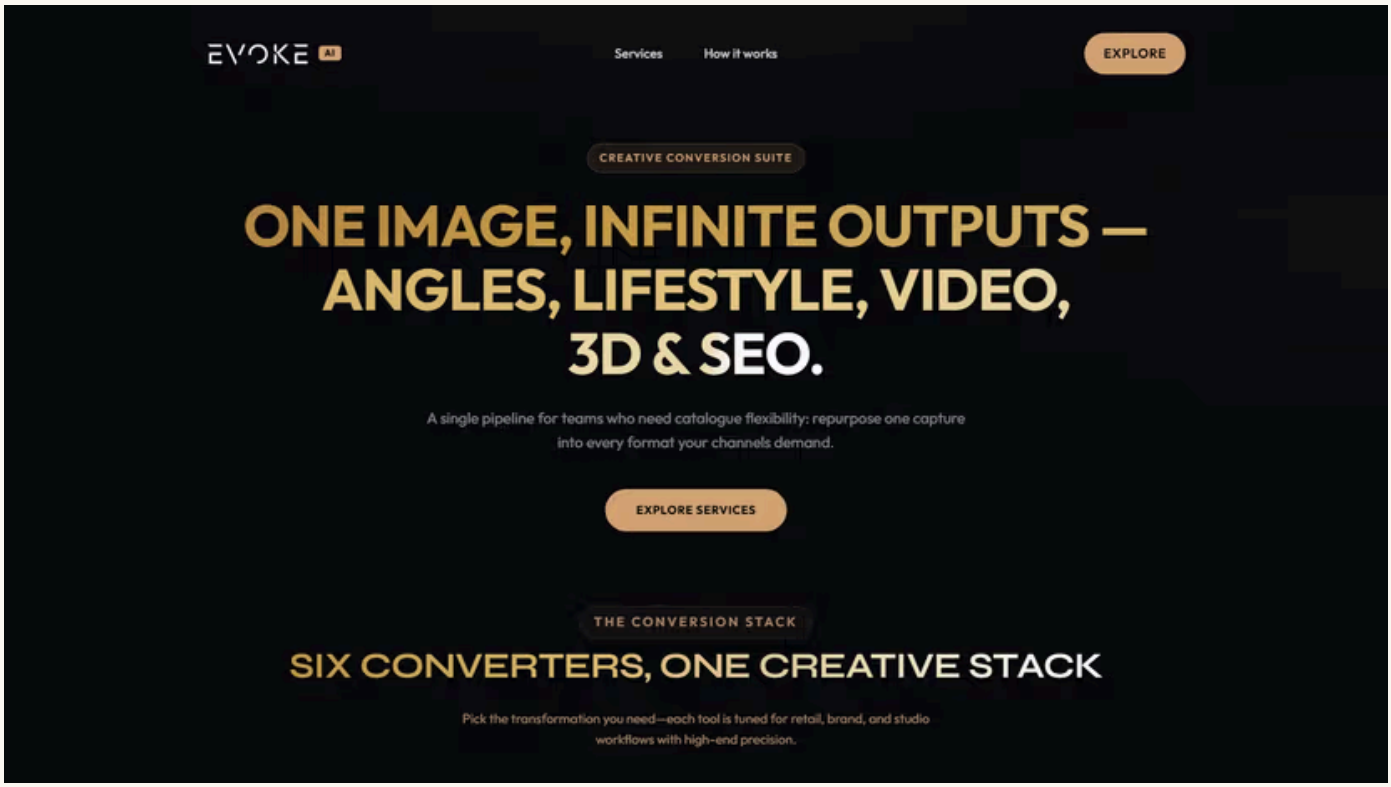
THE PROBLEM

A seller with one photo of a product needs many: other angles, the product in use, a short video, and words for the listing. Each usually means another shoot or another supplier.

WHAT IT DOES

EVOKE Tools turns a single image into new angles, lifestyle scenes and 360° video, and writes the product description and search tags to go with them.

TOOLS.EVOKEMARKETPLACE.COM ↗



New on EVOKE Marketplace

Announcements from EVOKE's own businesses, written by the company — not news reporting.

New on EVOKE Marketplace this week: TruAmore rings from KIÇH, sunglasses from Muze and Braccialini bags.

RINGS



KIÇH

TruAmore Enchanted Azure Crossover Ring

Intertwined bands set with a row of princess-cut blue stones among sparkling white stones.



KIÇH

TruAmore Enchanted Floral Azure Halo Ring

A round blue centre stone in a flower-inspired halo of white stones.



KIÇH

TruAmore Enchanted Majestic Azure Lattice Ring

Round blue stones woven through white stones in an intricate lattice.



KIÇH

TruAmore Enchanted Imperial Azure Crown Ring

Six round blue stones set in three ornate oval settings.



KIÇH

TruAmore Enchanted Azure Twisted Halo Ring

A round blue centre stone in a halo of white stones, on sculpted twisting bands.



KIÇH

TruAmore Enchanted Azure Infinity Ring

Princess-cut blue stones and white stones along a flowing, infinity-inspired band.

New on EVOKE Marketplace, continued

Announcements from EVOKE's own businesses, written by the company — not news reporting.

SUNGLASSES



MUZE

Saint Laurent SL 232 Betty 001

Oversized square sunglasses with a glossy black frame and dark grey lenses.



MUZE

Saint Laurent SL 665 002

A silver-tone double-bridge navigator frame with grey lenses.



MUZE

Saint Laurent SL 692 003

Round sunglasses with a gold-tone metal frame and green lenses.



MUZE

Saint Laurent SL 364 Mask 002 99

A bold black shield frame with a single sweeping lens.



MUZE

Saint Laurent SL 312 M

Square brown gradient lenses on a light gold-tone frame, with the YSL monogram on one lens.



MUZE

Akoni JUNO-TWO

Geometric mustard-tinted lenses in slim dark rims, with a titanium bridge and temples.

EVOKE NEWS

New on EVOKE Marketplace, continued

Announcements from EVOKE's own businesses, written by the company — not news reporting.

BAGS



BRACCIALINI

Beth Small Brown Crescent Hobo Shoulder Bag

A compact brown crescent hobo with an adjustable strap and a polka-dot bow charm.



BRACCIALINI

Beth Small Red Crescent Hobo Shoulder Bag

A compact red crescent hobo with a removable polka-dot bow and flower charm.



BRACCIALINI

Beth Large Brown Crescent Hobo Shoulder Bag

A roomy brown crescent hobo with a polka-dot bow and a gold-tone flower charm.



BRACCIALINI

Beth Large Black Crescent Hobo Shoulder Bag

A roomy black crescent hobo in soft-grain faux leather, finished with a polka-dot bow charm.



BRACCIALINI

Beth Charm Mini Bowling Bag – Brown

A small brown bowling bag with two top handles, a removable shoulder strap and a daisy charm.



BRACCIALINI

Beth Charm Mini Bowling Bag – Black

A small black bowling bag with two top handles and a daisy charm tied with a polka-dot bow.

EVOKEMARKETPLACE.COM/NEW-ARRIVALS ↗

EVOKE MEDIA

A new issue every week.

Read every issue at the address below. The news sections name every outlet they draw on, and our page on each story links to their reports; the pages marked EVOKE News come from EVOKE's own businesses.

evokemedia.io/newsletter

OUR PROMISE: TRANSPARENCY • AUTHENTICITY • TRACEABILITY

Subscribe at www.evokemedia.io/newsletter.