



ILLUSTRATION: EVOKE MEDIA

A week of discovery: three Nobel prizes, a new crew in orbit, and equal prize money in tennis

001

TRANSPARENCY, AUTHENTICITY, TRACEABILITY

Around the world

Five major events of the week, told for what went right. Each names the outlets that reported it.

A physics Nobel for listening to the universe through ice

Francis Halzen won the Nobel prize in physics for turning an enormous block of ice at the south pole into a detector for neutrinos, the ghost-like particles that reach Earth from outer space. The IceCube detector has given astronomers a new way to observe the cosmos.

[THE GUARDIAN](#) · [BBC NEWS](#) · [NEW SCIENTIST](#) ↗

Medicine prize for the light switch that maps the brain

Three scientists, among them Karl Deisseroth of the Howard Hughes Medical Institute, shared the Nobel prize in medicine for light-gated ion channels and optogenetics. The work, which began with pond algae, gave researchers a new way to study how the brain works.

[NPR](#) · [THE CONVERSATION](#) ↗

Four astronauts head to the space station, led by Jessica Watkins

A new crew of four launched from Florida on SpaceX's Crew Dragon capsule for a mission that will last until spring. Commander Jessica Watkins, on her second trip to the station, is the first Black woman to lead a crew to orbit.

[THE GUARDIAN](#) · [NPR](#) ↗

Chemistry Nobel solves a puzzle of life's mirror-image molecules

Henri B Kagan and Kensō Soai were awarded the chemistry prize for showing how reactions can produce an overwhelming excess of one of two mirror-image forms of a molecule. The discovery has helped explain how medicines work in the body.

[THE GUARDIAN](#) · [NPR](#) ↗

Equal prize money comes to women's elite tennis

All combined WTA 1000 tournaments will pay women the same prize money as men from 2027, the Women's Tennis Association announced. The tour called it a major milestone in its fight for equality.

[THE GUARDIAN](#) · [BBC SPORT](#) ↗

Good News Around The World – EVOKE Media shines light on!

Ten of Evoke Media's own articles from the week, each built from the reports of the outlets named under it. Each card opens ours.

CARDS ARE ILLUSTRATIONS BY EVOKE MEDIA.



Parkinson's Drug Finding Prompts Call for Clinical Trials

EVOKE MEDIA

1 HEALTH

Doctors are calling for trials after Ed Patrick identified a potential side effect of a Parkinson's drug.

[BBC NEWS](#) ↗

2 TECHNOLOGY

The robot's new hand has four fingers instead of three, and is designed for reliability, repair and building in large numbers.

[IEEE SPECTRUM](#) · [THE ROBOT REPORT](#) ↗



Boston Dynamics Redesigns Atlas Hand for Tool Use and Mass Production

EVOKE MEDIA

Good News Around The World – EVOKE Media shines light on!



3 ENVIRONMENT

Three turbines powering
McMurdo Station saved roughly
122,000 gallons of diesel over
15 years.

[GOOD NEWS NETWORK](#) ↗

4 SPORTS

Australia recalled the batter
after treatment for testicular
cancer, for the opening Test
against South Africa.

[BBC SPORT](#) • [REUTERS](#) ↗



Good News Around The World – EVOKE Media shines light on!



5 HEALTH

A £2.3m study will look at whether personalised pain management improves quality of life for women with endometriosis.

[BBC NEWS](#) ↗

6 SCIENCE

Two olive ridley turtles nested in Orange County, and their eggs are being protected while scientists investigate.

[GOOD NEWS NETWORK](#) · [NOAA FISHERIES](#) ↗



Good News Around The World – EVOKE Media shines light on!



Griffin's \$3 Billion Gift to Fund Carnegie Mellon Expansion and Student Aid

EVOKE MEDIA

7 GIVING

Ken Griffin's donation will pay for a new Miami campus, investment in Pittsburgh and financial help for students.

[THE GUARDIAN](#) ↗

8 CULTURE

The government decided against charging tourists, so national museums stay free for every visitor.

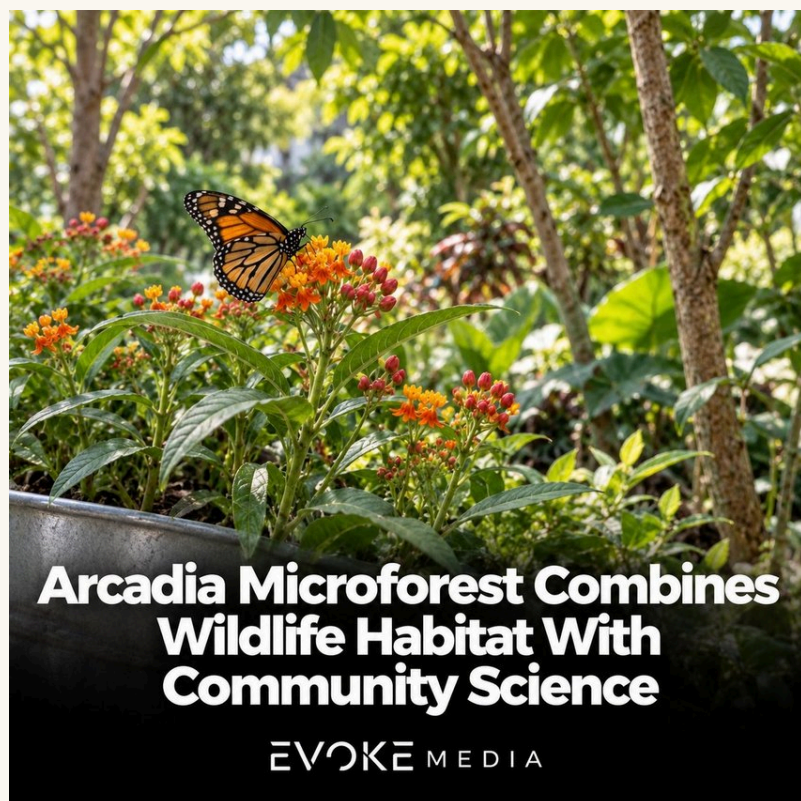
[BBC NEWS](#) • [THE STAR](#) ↗



Britain Retains Free Access to National Museum Collections

EVOKE MEDIA

Good News Around The World – EVOKE Media shines light on!



9 ENVIRONMENT

A homeowner in Arcadia, California, is turning his yard into a water-smart microforest for wildlife and community science.

[HAPPY ECO NEWS](#) ↗

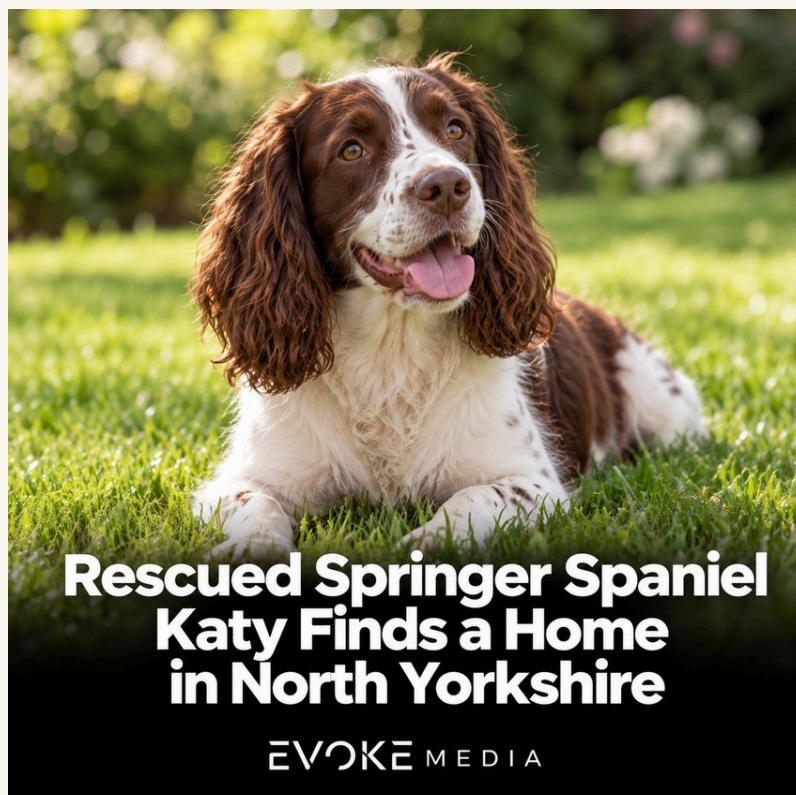
10 ANIMALS

Katy has been adopted after an RSPCA investigation that involved 84 dogs at a property in Doncaster.

[BBC NEWS](#) ↗

Every one of the ten is an Evoke Media article, written from the reports of the outlets named with it.

[READ MORE AT EVOKEMEDIA.IO](#) ↗



Learn AI

Three things to try this week, whichever assistant you use.

Give it a job, not a question

Say who it should be and what you need back. A clear role, a clear audience and a clear format do more than a clever question.

TRY

You are an editor. Cut this to 80 words for a newsletter reader, and keep every number.

Ask where each fact came from

When the answer matters, ask the model to list the facts it used and the source of each. Anything it cannot source is a claim to check, not a fact to repeat.

TRY

List each factual claim in your answer, with where it comes from. Mark any you are unsure of.

Keep the prompts that work

Save a prompt that gave you a good result, with an example of what it produced. Starting from a tested prompt is faster, and the results are more consistent.

TRY

Here is a prompt that worked and the result I liked. Use the same approach for this new task.

FROM EVOKE

Inside the EVOKE ecosystem

Announcements from EVOKE's own businesses, written by the company — not news reporting.



IMAGE: EVOKE IMMERSIVE TECHNOLOGIES

The software studio behind the marketplace

EVOKE Immersive Technologies is the group's software studio. It builds web and mobile applications, AI agents, automation and immersive experiences for businesses of every size. Two of its featured projects are EVOKE's own: the Phygital Marketplace and the Tools Converter.

- Full-stack development
- Immersive experiences
- Cloud infrastructure
- AI and automation
- SaaS products
- Cybersecurity

EVOKEGRID.COM ↗

New technology, and the problem it solves

Announcements from EVOKE's own businesses, written by the company — not news reporting.

Product photos without the photo shoot

THE PROBLEM

A seller with one photo of a product needs many: other angles, the product in use, a short video, and words for the listing. Each usually means another shoot or another supplier.

WHAT IT DOES

EVOKE Tools turns a single image into new angles, lifestyle scenes and 360° video, and writes the product description and search tags to go with them.

[TOOLS.EVOKEMARKETPLACE.COM](https://tools.evoke marketplace.com) ↗

The screenshot shows the EVOKE AI website landing page. At the top, the EVOKE AI logo is on the left, and navigation links for 'Services' and 'How it works' are in the center. An 'EXPLORE' button is on the right. Below the navigation, a 'CREATIVE CONVERSION SUITE' badge is centered. The main headline reads 'ONE IMAGE, INFINITE OUTPUTS — ANGLES, LIFESTYLE, VIDEO, 3D & SEO.' in large, bold, yellow and white text. Below the headline, a sub-headline states: 'A single pipeline for teams who need catalogue flexibility: repurpose one capture into every format your channels demand.' An 'EXPLORE SERVICES' button is centered below this. Further down, a 'THE CONVERSION STACK' badge is centered, followed by the headline 'SIX CONVERTERS, ONE CREATIVE STACK' in large, bold, yellow and white text. At the bottom, a sub-headline reads: 'Pick the transformation you need—each tool is tuned for retail, brand, and studio workflows with high-end precision.'

FROM EVOKE

EVOKE Marketplace: top collections and new arrivals

Announcements from EVOKE's own businesses, written by the company — not news reporting.

Top collections and the newest arrivals on EVOKE Marketplace this week.

TOP COLLECTIONS



KIÇH

Kiçh Aura Infinite Heart Diamond Pendant

A heart-shaped diamond framed by brilliant diamonds, in an infinity-inspired design.



SVAG

Golden Blossom Bouquet Ring

Clustered flowers on an adjustable band, with a radiant gold-tone finish.



CS BEVERLY
HILLS

Power Player

A Swiss chronograph with a carbon fibre dial, a steel case, sapphire crystal and luminous markers.



CARLOS
SANTANA

Laurent Tassel Loafer Brown

A tassel loafer in leather and suede, with Ortholite cushioning.

EVOKE Marketplace: new arrivals

Announcements from EVOKE's own businesses, written by the company — not news reporting.



KIÇH · NEW

Kiçh Aura Fleur Éternelle Blossom Stud Earrings

Six marquise-cut petals around a brilliant round centrepiece.



KIÇH · NEW

TruAmore Blue Imperial Radiance Pendant

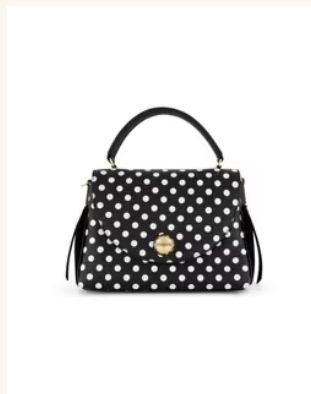
A blue centre gemstone surrounded by intricate diamond halos and brilliant accents.



BRACCIALINI · NEW

Ariel Cream Crossbody Bag

Soft textured leather in a structured shape, with a gold-tone clasp and a top handle.



BRACCIALINI · NEW

Ariel Black Polka Dot Crossbody Bag

Black and white textured leather, with a gold-tone clasp and a top handle.



CS BEVERLY HILLS
· NEW

Radiance Emerald Cut Diamond Necklace

An emerald-cut diamond pendant surrounded by brilliant round diamond accents.



EVOKE STORE · NEW

The Legacy Timepiece Bundle

The CS Oceanic Watch, CS C-suite Cufflinks and a CS Wallet, together in one bundle.

EVOKE MEDIA

A new issue every week.

Read every issue at the address below. The news sections credit and link every outlet they draw on; the pages marked From EVOKE come from EVOKE's own businesses.

[evokemedia.io/newsletter](http://www.evokemedia.io/newsletter)

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